

HAITHAM HASSAN

LEAD UX & PRODUCT DESIGNER



Over 12 years of experience in UX design, creating for industry leaders and start-ups. Passionate about understanding the users and their needs accurately and deeply, to create interfaces that are as useful, usable and desirable as possible.

EXPERIENCE

SEAMGEN AGENCY

Lead UX & Product Designer / 2020 - Current

- Create customer journey maps, user flows, and wireframes
- Develop consumer product prototypes and clickable interfaces
- Design and create mobile and web interfaces

AUTOANYTHING / MORRIS 4X4 / OVERLANDER

Senior UX & Product Designer / 2018 - 2020

- Collaborate with designers, stakeholders, and partners to develop design strategies and solutions.

FTD COMPANIES

Lead UX & Product Designer / 2016 - 2018

- Manage UX design brainstorming and feature requests from start to finish. Sketch, produce storyboards, and other artifacts required to develop and evolve the customer experience.

PROVIDE COMMERCE

UX Designer / 2015 - 2016

- Responsible for creating wireframes, flow diagrams and interaction design through visual design execution and creation of design specifications across all brands.

PROFLOWER

Digital Designer / 2012- 2015

- Lead all asset production for marketing and digital campaigns including social media campaign activation and technologies.

EDUCATION

ART INSTITUTE OF SAN DIEGO, CALIFORNIA

Bachelor of Science (BS), Web Design & Interactive Media

ALEXANDRIA UNIVERSITY

Pre Medicine, Pre Medical Studies

SKILLS

ADOBE CREATIVE SUITE

Photoshop, Adobe XD, Illustrator

PROTOTYPING TOOLS

Figma, Sketch, Invision

FRONT END DEV

HTML, CSS, Wordpress

USER TESTING

A/B Testing, Heat Maps, GA

PORTFOLIO

www.h2excelsior.com

CONTACT

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